



[ POSTWORKS ]

NEW YORK

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For Immediate Release

## **RECORD NUMBER OF NETWORK TV PILOTS TAP POSTWORKS, NEW YORK FOR DAILIES SUPPORT World-Class Dailies Transfers, Innovative Distribution Capabilities Serve Drama, Comedy Pilots for ABC, NBC and CBS**

New York—(May 12, 2006)—PostWorks, New York ([www.pwny.com](http://www.pwny.com)), the east coast's most comprehensive full-service film and High Definition post facility, today detailed its work in handling dailies for six network television pilots, while also providing film processing support for a seventh. These network assignments, most of which come from Los Angeles-based production companies, represent the largest number of pilots in New York in the last decade.

Dailies for the 2006 season include four dramas and two scripted comedy series. The dramas include Warner Bros. TV's "Traveler" for ABC, Touchstone Television's "Ugly Betty" for ABC, Touchstone TV's "Drift" for ABC, and Warner Bros. TV's "Waterfront" for CBS. The two comedic series are Touchstone TV's "Untitled Beckerman & Burnett Pilot" for ABC, and "Untitled Tina Fey Project" for NBC.

"We have tailored our business to support the needs of the Los Angeles-based studios, and having this volume of quality network television in the facility is right in line with our expectations," said Rob DeMartin, PostWorks' chief operating officer and company co-owner.

Last November, PostWorks doubled its telecine capabilities with the addition of two new telecine suites, featuring the Emmy Award-winning da Vinci 2K Plus system as well as Manhattan's very first Grass Valley(TM) Spirit 2K Datacine, the industry's leading telecine and scanning system. All five of the company's telecine suites have supported this year's pilot season, with colorists transferring dailies around-the-clock according to each studio's varying specs – and rapidly distributing dailies to executives on both U.S. coasts. As was the case last season, most of the series are shooting on film and transferring simultaneously to HD and SD video tape. In addition, content is encoded to various proxy formats like MPEG2 and Windows Media files and digitized as Avid media.

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Since The Lab came under Postworks' ownership last October, it has also become an integral part of the company's full-service offerings. The drama "Six Degrees," chose The Lab for processing duties, relying on PostWorks to process its original 35mm footage.

Last year, PostWorks handled the dailies on "NY-70" for NBC Universal Television, Levinson/Fontana's "The Bedford Diaries" for the WB, "Love Monkey" for Sony Pictures Television and Paramount Network Television, and "The Prince" for the WBTB and Fort Hill Productions.

### **About PostWorks, New York**

Since 1995, PostWorks, New York has emerged as the region's most comprehensive full-service film and High Definition post facility. The company's elite team of artists, engineers and producers have optimized its entire operation for non-linear, HD and Digital Intermediate technologies, and PostWorks further sets itself apart by offering scalable production offices, rentals and the highest level of commitment to quality and customer service. Through its Lab and SoHo and Midtown facilities, PostWorks offers one complete source for all post-production needs, including film processing, telecine/ datacine, and complete audio services. The company's clients include Oscar winning filmmakers, network and cable television programs and award winning commercials and music videos. For more information, please call 212.894.4000 or visit [www.pwny.com](http://www.pwny.com).

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