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FILM TECHNOLOGY SPONSOR POSTWORKS, NEW YORK SUPPORTS MAJOR DOCUMENTARIES, NARRATIVE FEATURES AND MORE FOR SIXTH ANNUAL TRIBECA FILM FESTIVAL

New York—(Apr. 27, 2007)—PostWorks, New York (www.pwny.com), the East Coast's most comprehensive digital motion picture and HD post-production facility, today announced its sponsorship of the 2007 Tribeca Film Festival as an official Film Technology Sponsor, while also detailing its support of a record number of films selected for the sixth annual event. The festival kicked off on April 25 and is set to run through May 5.

This year, the broad range of services provided to official festival selections spanned from Avid rentals for director Edward Burns' "Purple Violets" through full-service lab, picture and/or sound post-production contributions to 13 other films, most of which will have their U.S. or world premieres at the festival. Other selections from PostWorks' clients include the feature documentaries "The Gates" (directed by Antonio Ferrera and Albert Maysles), "Doubletime" (directed by Stephanie Jones) "Sons of Sakhnin United" (directed by Christopher Browne), "Taxi to the Dark Side" (directed by Alex Gibney), "A Walk Into the Sea" (directed by Esther Robinson) and "Will Eisner: Portrait of a Sequential Artist" (directed by Andrew D. Cooke), the narrative feature films "Gardener of Eden" (directed by Directed by Kevin Connolly), "The Cake Eaters" (directed by Mary Stuart Masterson), "Day Zero" (directed by Bryan Gunnar Cole), "Descent" (directed by Talia Lugacy), and "Where God Left His Shoes" (directed by Salvatore Stabile), and two shorts – "A Moment to Breathe" (directed by Sara Colangelo) and "A Son's Sacrifice" (directed by Yoni Brook).



"The Gates" -- Antonio Ferrera and Albert Maysles' documentary on Christo and Jeanne-Claude's work-of-art in Central Park -- will have its world premiere at the 2007 Tribeca Film Festival on Sat., May 5 as the Closing Night film of the 12-day festival. "The Gates" is one of 14 official Tribeca Film Festival selections that received support from PostWorks, New York. Photo credit: Wolfgang Volz, Copyright Christo 2005; all rights reserved. Other images also available.

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Reflecting the sentiments he expressed just ahead of this year's Sundance Film Festival, where PostWorks also saw a record number of client films selected, the company's COO Rob DeMartin pointed to the myriad workflow variations represented within each of the 14 Tribeca selections his company supported.

"A key to our success is our ability to reach into our capabilities and find the best solution for any client's particular needs," DeMartin said. "Working with world-renowned directors and DPs as well as first-time filmmakers, dealing with the full range of budgets and workflow variations, we are pleased to have an increasing role in helping to bring so many unique independent projects to the screen for the Tribeca Film Festival."

Many developments announced by PostWorks over the past 18 months factored into its support of these films. The Lab provided processing and dailies services for Salvatore Stabile and DP Vanja Cernjul for "Where God Left His Shoes," and for Talia Lugacy and DP Christopher LaVasseur for "Descent." Staff colorists handled HD, SD and 2K transfers, and with offline editorial occurring via both Avid and Final Cut Pro systems, hybrid color-correction, conforming and finishing workflows also varied widely from one project to the next. In other PostWorks departments, Avid DS Nitris artist Ben Murray handled visual effects for "Descent," and PostWorks supervising sound editor and re-recording mixer Patrick Donahue created the final mix for "Sons of Sakhnin United."

Several of these filmmakers shared feedback on their experiences with PostWorks. Of Donahue's work on "Sons of Sakhnin United," co-director and producer Alex Browne said, "I had a fantastic experience working with Pat. He truly understood the nature of our film, and his mix gave the film a whole new level of depth and texture."

Regarding Scot Olive, who handled color correction on nine of these projects, including "The Gates," filmmaker Antonio Ferrera said, "The Gates' is a 26-year canvas – aesthetically and technically. Scot Olive understands the dynamic of the disparate parts brought together, and he is able to realize in the flash of a blink our intentions and make our hearts quiver. We wouldn't do a picture without his touch. Scot Olive brings our movies to life. It's not a movie without him."

One aspect of the post-production workflow that each Tribeca project had in common was input and guidance from PostWorks' executive vice president of technology Joe Beirne. After many years as an independent producer and film and TV post-production technology advisor, where his past clients included award-winning filmmakers Eugene Jarecki, Michael Moore, Errol Morris, Godfrey Reggio and Zbigniew Rybczynski, among many others, Beirne joined PostWorks in late 2005 and has made a positive impact on dozens of projects since his arrival.

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PostWorks was among the sponsors of last year's Tribeca Film Festival, and has provided key support to scores of past festival selections, including "Red Doors," 2005's winner of the Made in New York Best Narrative Feature award, and "Rikers High," 2005's New York Loves Film Best Documentary Feature award winner.

For further information on the Tribeca Film Festival, please visit www.tribecafilmfestival.org.

About PostWorks, New York and Orbit Digital

Since its founding in 1995, PostWorks, New York has emerged as the region's most comprehensive digital motion picture and HD post-production facility, employing a world-class team of artists, engineers and producers to serve its clients. In 2006, PostWorks merged with Orbit Digital, a leading global provider of mobile post production systems and support services, to broaden its collaboration with the feature film and television communities from locations in Los Angeles, London and New York. Together, PostWorks and Orbit offer one complete source for every post-production requirement, including film processing, telecine/scanning, non-linear editorial and HD picture finishing, digital intermediate and film recording, as well as comprehensive sound services. The company's clients include Academy Award-winning filmmakers, cutting-edge independents and virtually every major film studio and broadcaster. For more information, please call 212-894-4000, or visit www.pwny.com.

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