



Contacts: Roger Darnell
DWA for PostWorks
+1.828.264.8898
rd@darnellworks.com

Hayli Halper
PostWorks
+1.212.894.4000
hayli@postworks.com

For Immediate Release

2008 TRIBECA FILM FESTIVAL SPONSOR POSTWORKS SUPPORTS NUMEROUS FESTIVAL SELECTIONS

New York—(Apr. 28, 2008)—Digital motion picture and post-production company PostWorks (www.postworks.com) today announced its sponsorship of the 2008 Tribeca Film Festival as an official Industry Sponsor, while also detailing the support it has provided to numerous feature and short films selected for the seventh annual event. The festival kicked off on April 23 and is set to run through May 4.

One of the film and television industry's most comprehensive digital motion picture and HD post-production companies, PostWorks and its global mobile post-production systems provider Orbit Digital offer a complete source for every post-production requirement. For its clients' films appearing in this year's Tribeca Film Festival, services provided range from film processing to telecine/scanning, dailies, online editorial, Digital Intermediate (DI) workflows, sound services, HD/film picture finishing and/or the provision of non-linear editing systems.

"Sponsoring the Tribeca Film Festival and supporting many of those whose projects have been selected is a source of great pride for a company like ours that came of age in New York," said Rob DeMartin, COO for PostWorks. "The festival has become a core cultural event which shines a spotlight on New York, both as a city and as a filmmaking community, and we are very proud to be a part of it."

Beginning with the narrative features, PostWorks' lab provided processing and dailies services for director Simon Brand for "Paraiso Travel," and for "Lake City" from directors Petty Moore and Hunter Hill. For "Lake City," PostWorks also provided Avid systems for offline editorial, and completed a 4:4:4 SR DI. Next, director Mehreen Jabbar's "Ramchand Pakistani" feature was conformed in PostWorks' Final Cut Pro (FCP) finishing suite by staff FCP editor Savvas Paritsis, who also created the film's titles and subtitles. Additionally, DI colorist Scot Olive handled the film's color correction, and PostWorks supervising sound editor and re-recording mixer Patrick Donahue created the final mix.



Image from RAMCHAND PAKISTANI © 2008
Project One and Namak Films; All Rights Reserved. Other images also available.

Three festival-selected documentary features also reflect contributions from PostWorks. First, “The Zen of Bobby V” from directors Andrew Jenks, Jonah Quickmire Pettigrew and Andrew Muscato was also conformed in the FCP finishing suite by Paritsis. For its master, PostWorks DI colorist John Crowley used Pogle for color grading, and PostWorks sound mixer Lou Teti performed the final mix. Next, “Guest of Cindy Sherman” from directors Tom Donahue and Paul Hasagawa-Overacker was color-corrected by PostWorks colorist Ira Schweitzer, and “Gotta Dance” from director Dori Berinstein was mixed at PostWorks by sound mixer Peter Waggoner.

Finally, the filmmakers behind three short films in festival competition are also PostWorks’ clientele. Narrative shorts “All Saints Day” from director Will Frears and “Cupcake” from director Sean McPhillips, and narrative documentary “Life For a Child” from director Edward Lachman, all relied on PostWorks and/or Orbit Digital for various editorial support services.

A returning sponsor of the Tribeca Film Festival, PostWorks has provided key support to scores of past festival selections, including last year’s Best Documentary Feature (and Best Documentary Feature Academy Award winner) “Taxi to the Dark Side” its New York Loves Film Best Documentary Feature “A Walk Into the Sea,” and its Best Documentary Short, “A Son’s Sacrifice” – as well as 2005’s Made in New York Best Narrative Feature “Red Doors” and 2005’s New York Loves Film Best Documentary Feature “Rikers High.”

For further information on the Tribeca Film Festival, please visit www.tribecafilmfestival.org.

About PostWorks and Orbit Digital

PostWorks is one of the film and television industry's most comprehensive digital motion picture and HD post-production companies, offering one complete source for every post-production requirement including film processing, telecine/scanning, non-linear editorial and HD picture finishing, Digital Intermediate workflows and film recording, as well as comprehensive film and TV sound services. In 2007, PostWorks expanded into Los Angeles, launching the first post-production company designed from the ground up to leverage data-centric and future-looking technologies. Combined with Orbit Digital, PostWorks' global mobile post-production systems provider, PostWorks employs a world-class team of artists, engineers and producers to serve Academy Award-winning filmmakers, cutting-edge independents and every major film studio and broadcaster. For more information, please call +1-212-894-4000, or visit www.postworks.com.

#

[NOTE TO EDITORS: Please visit this link to view artwork to accompany this story:
www.darnellworks.com/pwny/nr0064.htm]