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## **POSTWORKS, NEW YORK AND ORBIT DIGITAL CONTINUE EXPANSION OF THEATRICAL SERVICES GROUP EVP of Technology Joe Beirne, Leader of Feature Film-Focused Team, Hires Sandie Cam as Managing Director, Promotes Matthew Reedy**

NEW YORK—(June 5, 2007)—PostWorks, New York ([www.pwny.com](http://www.pwny.com)) and Orbit Digital today announced the continued expansion of their Theatrical Services group representing the combined resources of both companies – while also providing details on the group’s executive staff, which will include newly hired Managing Director Sandie Cam. The announcement was made by Orbit’s SVP of Sales for Feature Film and Creative Services Jonathan Hoffman and SVP of Sales Pete Conlin, as well as PostWorks’ EVP of Technology Joe Beirne, who will continue to head-up the group.

Hoffman reports that since their merger, PostWorks and Orbit have recognized the need to provide a more seamless experience for clients, touching all the varied services the companies provide. "Joe's team will cross divisional and

geographic boundaries as theatrical work increasingly calls upon the combined offerings of both PostWorks and Orbit's facilities and services," said Hoffman. "Whether renting Avids in Prague, supporting mobile on-site previews in LA or working on a DI in New York, this group will oversee the entire scope of a project."

Beirne, who has overseen numerous DIs including Tom DiCillo's "Delirious" and most recently Michael Moore's "Sicko," proudly welcomed Sandie Cam as Managing Director, Theatrical Services. Ms. Cam joins PostWorks from Hollywood-based EFILM and Deluxe Laboratories, where she held positions as Producer, Business Development and Marketing for EFILM, and Interim Assistant Counsel for Deluxe. "Sandie brings invaluable experience from working with EFILM and Deluxe, and draws important insight from her earlier roles in top LA post-production facilities," Beirne said. "With our Theatrical Services group, she will be involved with every aspect of our contributions to feature films, from pre-production planning through DI and digital cinema mastering. We are truly delighted to welcome her aboard."



Left: Matthew Reedy, Senior Digital Intermediate Producer, PostWorks, New York.  
Right: Sandie Cam, Managing Director, Theatrical Services, PostWorks, New York.  
High-resolution images available upon request.

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## **PostWorks and Orbit Expand Theatrical Services Group, Add/Promote Talent Page Two of Two**

Hoffman and Beirne also announced the immediate promotion of Matthew Reedy to the position of Senior Digital Intermediate Producer. A key member of PostWorks' team since the company's acquisition of SMA Realtime in 2003, Reedy has produced a broad array of DI projects including Jonathan Demme's "Neil Young: Heart of Gold" and Christopher Zalla's Sundance Grand Jury Prize Winner "Padre Nuestro." He will serve as a key member of the Theatrical Services group, along with Joe Beirne, PostWorks' EVP Joe Caterini, Sandie Cam and Orbit Digital partners Pete Conlin and Jonathan Hoffman.

### **About PostWorks, New York and Orbit Digital**

Since its founding in 1995, PostWorks, New York has emerged as the region's most comprehensive digital motion picture and HD post-production facility, employing a world-class team of artists, engineers and producers to serve its clients. In 2006, PostWorks merged with Orbit Digital, a leading global provider of mobile post production systems and support services, to broaden its collaboration with the feature film and television communities from locations in Los Angeles, London and New York. Together, PostWorks and Orbit offer one complete source for every post-production requirement, including film processing, telecine/scanning, non-linear editorial and HD picture finishing, digital intermediate and film recording, as well as comprehensive sound services. The company's clients include Academy Award-winning filmmakers, cutting-edge independents and virtually every major film studio and broadcaster. For more information, please call 212-894-4000, or visit [www.pwny.com](http://www.pwny.com).

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