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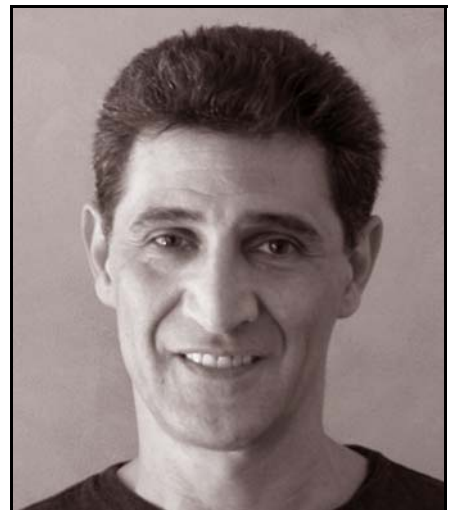
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For Immediate Release

## **POSTWORKS, NEW YORK'S EXPANDING SOUND GROUP LANDS ROCKY TORTORELLA AS DIRECTOR OF SOUND SERVICES**

New York—(Aug. 22, 2007)— PostWorks, New York ([www.pwny.com](http://www.pwny.com)) is proud to announce the addition of Rocky Tortorella as Director of Sound Services for PostWorks' Soho location.

For the past 30 years, Rocky has been an integral part of Sound One, one of New York's leading feature film audio post-production facilities, having most recently held the position of Operations Manager. At Sound One, he contributed to hundreds of films, including many directed by some of the world's most accomplished filmmakers, including Martin Scorsese, Robert De Niro, Milos Forman and Jonathan Demme, to name but a few. During his Sound One tenure, Rocky expanded the company's reputations for quality and customer service, while also integrating the new technologies which impacted the feature film industry – and implementing new procedures to leverage those innovations for filmmakers. He has also participated in numerous industry panels for Dolby Labs.



PostWorks, New York Director of Sound Services Rocky Tortorella. Image available upon request.

Rocky joins PostWorks at an exciting time. The company's Sound group – which shares resources between its midtown and Soho locations – is currently expanding to meet the demands of established and emerging filmmakers, as well as virtually every major film studio and broadcaster. Between these locations, seven mix rooms are currently in operation (two of which are Dolby Printmaster approved), and two more will come online over the weeks ahead.

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“Considering my 30 years of experience working in audio post for feature films, I’m very happy to join the team at PostWorks,” Rocky said. “This company has enormous potential, and I expect to have my hands full handling the expansion and managing overall quality control for the company's sound services.”

“PostWorks’ Sound group continues to focus on providing audio services that are unmatched,” said PostWorks’ Sound group’s General Manager Bill Ivie. “The two new mix rooms in Soho will add even more depth to our capabilities, and Rocky’s involvement will ensure that every project we handle will get world-class technical support, while also maximizing all the resources PostWorks has to offer.”

PostWorks’ Sound group offers industry leading audio post-production services, including ADR, ISDN and VO records, dailies, sound design, sound editing, sweetening, all mixing formats through 5.1, Dolby Printmastering, Dolby E Encoding and monitored High Definition relays. PostWorks’ award-winning staff audio engineers include Pat Donahue, Matt Foglia CAS, Billy Gardner, Andrew Kay, Benny Mouthon, Jared Seidmen and Lou Teti, as well as Paul Furedi, who recently joined the team from Sony Music Studios.

### **About PostWorks, New York and Orbit Digital**

Since its founding in 1995, PostWorks, New York has emerged as the region's most comprehensive digital motion picture and HD post-production facility, employing a world-class team of artists, engineers and producers to serve its clients. In 2006, PostWorks merged with Orbit Digital, a leading global provider of mobile post production systems and support services, to broaden its collaboration with the feature film and television communities from locations in Los Angeles, London and New York. Together, PostWorks and Orbit offer one complete source for every post-production requirement, including film processing, telecine/scanning, non-linear editorial and HD picture finishing, digital intermediate and film recording, as well as comprehensive sound services. The company's clients include Academy Award-winning filmmakers, cutting-edge independents and virtually every major film studio and broadcaster. For more information, please call 212-894-4000, or visit [www.pwny.com](http://www.pwny.com).

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