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For Immediate Release

POSTWORKS, NEW YORK ANNOUNCES NEW FINAL CUT PRO POST-PRODUCTION WORKFLOWS, SUPPORT AND SYSTEM RENTALS

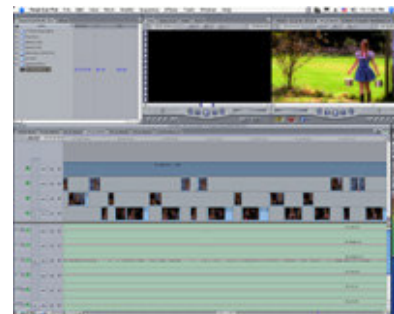
New York—(Sep. 18, 2006)—PostWorks, New York (www.pwny.com), the east coast's most comprehensive full-service film and High Definition post facility, today announced several initiatives representing its official support for Apple's increasingly popular Final Cut Pro (FCP) digital nonlinear editing system.

First, the company has recently purchased numerous FCP systems for its rental inventory, each of which is currently in-use on a major project. Also, the company has integrated several more FCP workstations, each equipped with an AJA KONA 3 HD/SD video capture card, into its workflow for quick access to FCP-based HD projects, and to create FCP media in response to growing client requests.

"These new Final Cut systems have quickly grown to become indispensable additions to our facility, and are not only used in-house for format conversion and mastering, but also for complete offline system rentals for our clients' long-term editorial needs," said Rob DeMartin, COO and co-owner of PostWorks, New York.

DeMartin added that file I/O is a major service that PostWorks provides, in areas ranging from direct-to-disk telecine, film scanning and element preparation for optical and animation houses. "The integration of the KONA 3 cards in these systems makes it easier for our clients to maximize the benefits of working in HD without getting too caught up in the seemingly endless list of HD formats," he added.

PostWorks is currently supporting the editors on three independent features working on FCP, "The Pleasure of Your Company," "Trainwreck: My Life as an Idiot" and "Slippery Slope." Several other FCP-based projects are expected to begin working with PostWorks in the weeks ahead.



Final Cut Pro screen grab from editorial process for feature film "Slippery Slope."

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About PostWorks, New York

Since 1995, PostWorks, New York has emerged as the region's most comprehensive full-service film and High Definition post facility. The company's elite team of artists, engineers and producers have optimized its entire operation for non-linear, HD and Digital Intermediate technologies, and PostWorks further sets itself apart by offering scalable office space, Avid and Final Cut Pro rentals and the highest level of commitment to quality and customer service. Through its Lab and SoHo and Midtown facilities, PostWorks offers one complete source for all post-production needs, including film processing, telecine/ datacine, and complete audio services. The company's clients include Oscar winning filmmakers, network and cable television programs and award winning commercials and music videos. For more information, please call 212.894.4000 or visit www.pwny.com.

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