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For Immediate Release

POSTWORKS SPONSORS TROPFEST NY, THE WORLD'S LARGEST SHORT FILM FESTIVAL

Film Lovers Invited to Battery Park City on Friday, September 26, for Night of Free Outdoor Music and Original Short Films

New York—(Sep. 25, 2008)—Digital motion picture and post-production company PostWorks (www.postworks.com) today announced its sponsorship of the 2008 Tropfest NY event, which is set for Friday, September 26, at World Financial Center Plaza in Battery Park City, where the free music and entertainment will begin at 5 p.m., with film screenings to follow at 8 p.m.

PostWorks is proud to partner with Tropfest as an official Tropmate, and is also donating post-production services to the filmmaker behind the night's best film, as determined by judges including Julianne Moore, Billy Crudup and Malcolm Gladwell, among others.



John Polson is the founder and creative director of Tropfest, as well as being an established filmmaker, actor and writer. "I have turned to the professionals at PostWorks many times over the years, and I've always received excellent care and support," he said. "Their expertise is truly world-class, and having them onboard for Tropfest NY has proven to be extremely valuable in countless ways."

"Our relationship with Tropfest stemmed from our ongoing sponsorship of the Tribeca Film Festival," said Rob DeMartin, President and COO for PostWorks. "We have a deep love for filmmaking at all levels, and short films are no exception. John and his fellow organizers have identified a new crop of innovative shorts, and their event is something that we're proud to sponsor and attend."

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Tropfest is a free, public event that kicks-off in Australia each February via simultaneous satellite broadcast in Sydney, Melbourne, Adelaide, Hobart, Canberra, Brisbane, Perth and a host of regional Australian locations – collectively attracting an audience of more than 150,000 people on a single night. This year's third annual Tropfest NY event will also be presented live via satellite at Toronto's First Canadian Place, which is on the corner of King and Bay Streets. For more information, please visit www.tropinc.com.

About PostWorks and Orbit Digital

PostWorks is one of the film and television industry's most comprehensive digital motion picture and HD post-production companies, offering one complete source for every post-production requirement including film processing, telecine/scanning, non-linear editorial and HD picture finishing, Digital Intermediate workflows and film recording, as well as comprehensive film and TV sound services. In 2007, PostWorks expanded into Los Angeles, launching the first post-production company designed from the ground up to leverage data-centric and future-looking technologies. Combined with Orbit Digital, PostWorks' global mobile post-production systems provider, PostWorks employs a world-class team of artists, engineers and producers to serve Academy Award-winning filmmakers, cutting-edge independents and every major film studio and broadcaster. For more information, please call +1-212-894-4000, or visit www.postworks.com.

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