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NEW YORK

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FILM AND TELEVISION TECHNICAL PIONEER JOE BEIRNE JOINS POSTWORKS, NEW YORK AS SENIOR TECHNICAL ADVISOR

New York—(Feb. 13, 2006)—PostWorks, New York, the east coast's most comprehensive full-service film and High Definition post facility, today announced that film and television technical pioneer and producer Joe Beirne has joined the firm in the new position of senior technical advisor. In making the announcement, PostWorks' chief operating officer Rob DeMartin said that the appointment is effective immediately.

The technical supervisor on Michael Moore's award-winning "Fahrenheit 9/11," Martin Scorsese's "No Direction Home," and Eugene Jarecki's 2005 Sundance Grand Jury Prize winner "Why We Fight," Beirne has also produced projects ranging from M&Co's groundbreaking Talking Heads video "(Nothing but) Flowers" to Godfrey Reggio's "NAQOYQATSI," the all-digital conclusion to the film trilogy which began with "KOYAANISQATSI."

"As our volume of DI work expands, our film clients have grown in numbers and in their level of technical knowledge," DeMartin said. "Joe has been working as a consultant with clients at that level for many years, and as a regular PostWorks client, he has been integral in resolving some of the most challenging issues we've faced over the past few years. In his new role for PostWorks, Joe will ensure that we remain at the forefront of technology, and that the latest innovations will benefit our clients."

"I had come to regard Postworks as one indispensable resource for my film clients, and am genuinely thrilled to be asked to join the company at this point in its history," Beirne said. "Postworks has developed an enviably balanced capability that combines big-iron film and tape post muscle with an open and flexible, data-focused workflow. I really admire the people and the results-oriented tech culture here: They just get it."

A New York City native, Beirne was educated at New York's Cooper Union and is an active member of the Society of Motion Picture and Television Engineers (SMPTE) and the Association for Computing Machinery (ACM/SIGGRAPH).



**Joe Beirne, Senior
Technical Advisor,
PostWorks, New York.**

About PostWorks, New York

Since 1995, PostWorks, New York has emerged as the region's most comprehensive full-service film and High Definition post facility. The company's elite team of artists, engineers and producers have optimized its entire operation for non-linear, HD and Digital Intermediate technologies, and PostWorks further sets itself apart by offering scalable production offices, rentals and the highest level of commitment to quality and customer service. Through its Lab and SoHo and Midtown facilities, PostWorks offers one complete source for all post-production needs, including film processing and telecine/datacine services. The company's clients include Oscar winning filmmakers, network and cable television programs and award winning commercials and music videos. For more information, please call 212.894.4000 or visit www.pwny.com.

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