



[POSTWORKS]
NEW YORK

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For Immediate Release

POSTWORKS, NEW YORK JOINS 2006 TRIBECA FILM FESTIVAL AS “FRIEND OF THE FESTIVAL” SPONSOR

New York—(Apr. 25, 2006)— PostWorks, New York (www.pwny.com), the east coast's most comprehensive full-service film and High Definition post facility, today announced its sponsorship of the 2006 Tribeca Film Festival as an official Friend of the Festival. PostWorks has also prepared numerous official Festival selections for their screenings. The expanded 2006 Tribeca Film Festival begins today and will run through May 7 throughout Manhattan, with screenings and events anchored in Tribeca. For further information, please visit www.tribecafilmfestival.org.

“We are very proud to be officially involved with the fifth annual Tribeca Film Festival, which continues to showcase some of the world’s most important filmmaking right in our own backyard,” said Rob DeMartin, PostWorks’ chief operating officer and company co-owner. “It’s a great opportunity to support the filmmakers while also supporting the neighborhood.”

Among the festival’s many official selections from PostWorks’ clients, on May 3, the documentary feature “Once In a Lifetime” from directors Paul Crowder and John Dower will have its North American Premiere in the Festival’s Spotlight category. For this project, PostWorks’ online editor Ben Murray mastered original HD footage and SD archival footage using the Avid DS Nitris system, with PostWorks’ Benny Mouthon handling sound design and the final mix. The finished project was recorded to 35mm via Arri Laser.

“Word.Life” (aka “The Hip Hop Project”), the documentary feature from directors Matt Ruskin and Scott Rosenberg, will have its World Premiere on Apr. 27. Appearing in the Festival’s Discovery category, the project’s source footage was captured on Super 16mm, and the film was finished using a 2K Digital Intermediate (DI) workflow at PostWorks, featuring Pogle color-correction by John Crowley and a final conform on the Quantel iQ by George Bunce.

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On Apr. 28, director Eric Steel's documentary feature "The Bridge" will have its World Premiere in the Festival's International Documentary Competition. PostWorks' Mike Nugent conformed the project in HD on Avid's DS Nitris, colorist Scot Olive handled color-correction via Pogle and Jeff Huston recorded the final master to 35mm using the Arri Laser.

Fay Ann Lee's narrative feature "East Broadway" will have its World Premiere on Apr. 26. Shot on 35mm film, the project used an HD DI workflow, involving Spirit 2K and tape-to-tape Pogle color-correction by PostWorks' colorist John Crowley, as well as final conform, titling and subtitling on the Avid DS Nitris by Postworks' online editor Pat Kelleher.

The World Premiere for director Peter Cohn's "Golden Venture" is set for Apr. 26 as a NY, NY Documentary Feature. Captured on miniDV, this project was conformed and color-corrected on the Avid Symphony by PostWorks' editor Travis Antolik, with sound design and final mix again performed by Benny Mouthon.

The short narrative film "Shiner" from Mike Doyle will have its World Premiere on Apr. 30 in the Festival's NY, NY West Side Highway shorts program. Filmed on Super 16mm, the post workflow involved transfer to HDCam, online conforming on the DS Nitris by Mike Nugent and tape-to-tape color-correction in daVinci by Bobbie Thomas.

Finally, PostWorks, The Lab handled film processing for Ishai Setton's debut feature "The Big Bad Swim," which is set for its World Premiere on Apr. 26 in the Festival's Discovery program. PostWorks' colorist Jake Caffera also handled dailies for the project.

Last year, PostWorks provided key support for official Tribeca Film Festival selections "Red Doors" (Winner, Made in New York Best Narrative Feature), "Rikers High" (Winner, New York Loves Film Best Documentary Feature), "Fierce People," "Gay Sex in the 70s," "Life on the Ledge," and "Mad Hot Ballroom."

About PostWorks, New York

Since 1995, PostWorks, New York has emerged as the region's most comprehensive full-service film and High Definition post facility. The company's elite team of artists, engineers and producers have optimized its entire operation for non-linear, HD and Digital Intermediate technologies, and PostWorks further sets itself apart by offering scalable production offices, rentals and the highest level of commitment to quality and customer service. Through its Lab and SoHo and Midtown facilities, PostWorks offers one complete source for all post-production needs, including film processing, telecine/ datacine, and complete audio services. The company's clients include Oscar winning filmmakers, network and cable television programs and award winning commercials and music videos. For more information, please call 212.894.4000 or visit www.pwny.com.

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