



[ POSTWORKS ]  
NEW YORK

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For Immediate Release

**POSTWORKS, NEW YORK OPENS  
FIFTH TELECINE SUITE TO FULFILL  
DAILIES DEMANDS DRIVEN BY ITS FILM LAB  
Integration of New Suite and Top Dailies Colorists Earns  
Increasing Marketshare of Commercial, Feature and TV Dailies**

New York—(May 23, 2006)—PostWorks, New York ([www.pwny.com](http://www.pwny.com)), the east coast's most comprehensive full-service film and High Definition post facility, today announced the opening of its fifth telecine suite in its SoHo facility, placing it among the region's largest telecine/datacine service providers. In making the announcement, The Lab's chief operating officer Domenic Rom provided in-depth information on how this latest expansion fits into PostWorks' developments, following its acquisition of The Lab from Moving Images last year.

"While our film processing remains in Midtown, we have relocated The Lab's scheduling and support staff – namely, Mona Jackson and Vanessa Gonzales – into PostWorks' main facility in Soho," he began. "The well-known colorists Jake Caffera and Fred Jackson are also now part of PostWorks' staff, handling dailies assignments for movie, television and music video projects – and for Hungry Man, Picture Park and other leading companies from the commercial production market. With the addition of this new Shadow suite, we are fully prepared to meet the dailies demands for the feature film, television and commercial production industries. In fact, we are already handling the majority of the dailies for commercials shot in New York."

As indicated by Rom, PostWorks' fifth telecine suite is built around the Grass Valley(TM) Shadow Telecine system, which leverages key technologies and features from the Grass Valley Spirit 2K DataCine system, including advanced CCD scanning technology and an all-digital design.

"Our acquisition of The Lab last year gave us the ability to serve our customers throughout all aspects of post-production, and with The Lab now fully integrated into our operations and our fifth telecine suite up and running, the value we offer our clients continues to grow," confirmed Rob DeMartin, PostWorks' chief operating officer and co-owner.

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PostWorks recently announced its work in handling dailies for six network television pilots, while also providing film processing support for a seventh. Those network assignments, most of which came from Los Angeles-based production companies, represent the company's highest level of involvement in network television pilots since it was founded 11 years ago.

### **About PostWorks, New York**

Since 1995, PostWorks, New York has emerged as the region's most comprehensive full-service film and High Definition post facility. The company's elite team of artists, engineers and producers have optimized its entire operation for non-linear, HD and Digital Intermediate technologies, and PostWorks further sets itself apart by offering scalable office space, Avid and Final Cut Pro rentals and the highest level of commitment to quality and customer service. Through its Lab and SoHo and Midtown facilities, PostWorks offers one complete source for all post-production needs, including film processing, telecine/ datacine, and complete audio services. The company's clients include Oscar winning filmmakers, network and cable television programs and award winning commercials and music videos. For more information, please call 212.894.4000 or visit [www.pwny.com](http://www.pwny.com).

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[www.darnellworks.com/pwny/nr0040.htm](http://www.darnellworks.com/pwny/nr0040.htm)]